



## For Immediate Release

## SkinCare Physicians Launches "Boston Marathon Project Heal" in Chestnut Hill, MA

Dermatologic surgeons in Chestnut Hill offer pro-bono laser treatment of scars to anyone injured in the Boston Marathon bombings.

Chestnut Hill, MA. April 23, 2013 -- Recent events at the Boston Marathon have left many injured, with scars that will need care and treatment over the coming months. SkinCare Physicians in Chestnut Hill, MA is offering state of the art laser treatment to anyone injured in the Boston Marathon attack without charge. Breakthroughs in the last few years have dramatically improved the treatment of scars from burns and traumatic injuries. New technology and techniques have been developed here in Boston, and used in the Wounded Warrior Project around the country to improve scars on veterans returning with combat injuries.

"We have so many new devices and techniques available to improve scars. It struck us that this is one small way we can help those injured in the tragic events at the Boston Marathon," says Thomas Rohrer, M.D., a senior partner at SkinCare Physicians. Lasers can significantly improve or remove both dark color and redness from scars. In addition, new ablative fractional resurfacing lasers combined with other medications have shown dramatic improvement in the texture, flexibility, function, and appearance of scarred tissue.

In the past it was thought that scars should be allowed to mature for a year or more before any intervention. New science presented at the Hynes Convention Center this month (less than 200 yards from the finish of the Boston Marathon) at the American Society for Laser Medicine and Surgery annual meeting demonstrates that early treatment of traumatic scars can alter their trajectory and allow more rapid normalization of tissue.

The dermatologists at SkinCare Physicians are leaders in the field of laser therapy. By offering to treat those wounded at the Boston Marathon, they plan to use the latest in pulsed dye and ablative fractional lasers to improve scarring. Veterans wounded in combat have shown life-changing improvement in their scars following treatment, and this same strategy can be applied to those injured in the bombings. Many have seen not only cosmetic improvement of their scars, but also an increase in flexibility that has allowed them to more freely maneuver digits and limbs.

"Everyone here in Boston is looking for a way to help. We are simply trying to get the word out to those in need and offer them our assistance. In this small way, we hope to provide some comfort to those who have been injured, and help our community to heal," says Dr. Kenneth Arndt, President of SkinCare Physicians.



## **About SkinCare Physicians:**

SkinCare Physicians is a comprehensive, state-of-the-art center for cosmetic and laser surgery, dermatology, dermatologic and skin cancer surgery, and medical aesthetics. The doctors at SkinCare Physicians are internationally renowned innovators and leaders in all of these fields, and the academic accomplishments of this group of physicians is respected throughout the world. They are authors or co-authors of more than 1000 articles in scientific publications, authors or editors of more than 250 books and book chapters, and serve as editors or on editorial boards of more than a dozen journals. Our physicians have been elected or appointed to senior leadership positions in dermatology, cosmetic surgery, laser, and surgery organizations, and have been awarded honorary memberships in many national and international medical and scientific societies.

Our commitment to excellence, along with the credentials of our skilled physicians and staff, are what make SkinCare Physicians one of the most unique and progressive facilities of its kind in the world.

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