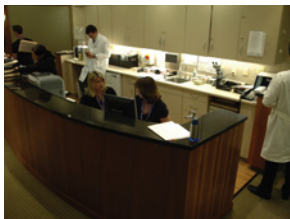


# SKINCARE PHYSICIANS®



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## SKINCARE PRESCRIPTION ARRIVES !

After years of exhaustive research and development, SkinCare Physicians is proud to introduce our new proprietary line of products, **SKINCARE PRESCRIPTION**. With over 100 years of combined experience and expertise in skin care, the dermatologists at SkinCare Physicians are uniquely positioned to develop this innovative product line. Unlike all the other products out there, **SKINCARE PRESCRIPTION** is different.

The concept behind **SKINCARE PRESCRIPTION** is simple: provide a small group of carefully chosen products that actually improve your skin, and at a reasonable price. Most patients use many different products, are never sure just which ones to use when, and pay too much for them. Every day patients ask us about the products they should use to keep their skin healthy and young looking, and because there are so many different products to choose from

on the market, it can be confusing. To simplify the skin care process, we have chosen the most innovative and important ingredients available to create a line of 8 products that our patients can use daily to care for their skin.



The 8 products include:

- Cleanser
- Exfoliator
- Day Anti-Aging Moisturizer AHA with SPF 15
- Night Anti-Aging Moisturizer with Retinol
- Anti-Aging Eye Cream
- Intensive Anti-Wrinkle Moisturizer (with the SkinCare Physicians special formula)
- Age Prevention Vitamin C Serum
- Age Reversal Glycolic Acid Serum 10%

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## YOUTH IN A SYRINGE: THE NEW WAY TO GET DRAMATIC RESULTS WITH FILLERS AND BOTOX

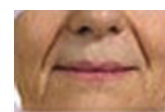
While it may sound too good to be true, it has never been easier to achieve extraordinary results that can make you look younger in minutes. With the recent explosion of FDA approved materials, we have at our disposal a broad array of products to help erase wrinkles, provide a natural and gentle brow lift, augment the lips, soften unwanted vertical lip lines, eliminate crow's feet, and smooth the forehead. The dermatologists at SkinCare Physicians use products such as **Botox, Restylane, Juvederm, Perlane, Radiesse, Sculptra, fat, and silicone** as modern day sculpting materials.

As the face ages many of us lose small amounts of fat, causing our once full cheeks, jawline, and eyes to become hollow and sag. In a few short minutes, with very minimal discomfort, new volume fillers can be used to fill in grooves and depressions in the cheeks, as well as erase those tired dark circles and hollows from under your eyes.

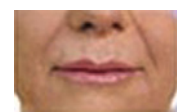
We can also eliminate bands, wrinkles, and sagging on the neck by using **Botox**, often times combined beautifully with a filler, such as **Restylane** or **Juvederm** along the jawline. Longer lasting results can now be achieved for those troublesome frown

lines between the eyes by combining **Restylane** or **Juvederm** with **Botox**, creating improvement that lasts up to a year or more! All the novel uses of these materials are designed to give you vastly improved results that last longer than ever before possible. And all of this can be achieved in a simple office visit with minimal down time. In the "old days" everyone needed a facelift to look younger. The "new" way is to use carefully chosen fillers, in combination with **Botox** and some of the novel laser technologies we have at SCP, to create natural and eye-pleasing contours.

Our world class dermatologists at SkinCare Physicians have been pioneers in **Botox, Restylane, Juvederm, Perlane, Radiesse, Sculptra, fat** and **silicone** injections for years. They are internationally recognized as leaders in the field, and have treated literally thousands of patients from all over New England and the world. Ask us what these talented physicians can do for you!



Before Juvederm



After Juvederm

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## SKINCARE PRESCRIPTION ( continued )

By using **SKINCARE PRESCRIPTION**, you will be able to maintain the health and quality of your skin, prevent future sun damage and aging, as well as repair past damage. And you can do this all with one easy to use group of products. The unique ability of **SKINCARE PRESCRIPTION** to maintain, prevent, and treat all at the same time is what makes **SKINCARE PRESCRIPTION** so simple and powerful.

The next time that you are in to visit us at SkinCare Physicians or SkinCare Aesthetics, please ask us about our exciting new line of products, **SKINCARE PRESCRIPTION**. We will be happy to show you how this unique and powerful system can help you care for your skin.

## SMOOTHER SKIN WITH LASERS: UNBELIEVABLE PROGRESS IN 2007

The world of skin smoothing lasers has improved dramatically over the past 12 months. In the not so distant past, improvement from laser procedures required significant down time. Laser resurfacing, deep chemical peels and dermabrasion all gave impressive results, but required at least a week or two, or more, for recovery. Fortunately, all that has changed.



Before Fraxel    After Fraxel

With the introduction of fractionated and minimally ablative resurfacing, patients can now attain truly remarkable improvement in the tone, texture, quality, and smoothness of their skin without significant healing time.

Wrinkles, acne scars, brown sun spots, melasma, scars, as well as the general appearance of the skin can all be dramatically improved after a series of these minimally invasive resurfacing procedures. No other laser or light source has been able to produce these impressive results with so little recovery time.

Unlike traditional resurfacing lasers, fractionated devices (such as the Fraxel, Active FX, Pearl, and Sciton) intentionally treat only a carefully selected percentage of the surface area of the skin, which significantly improves safety. Fractionated devices are also safe enough to be used to treat areas off the face, such as the neck, chest and hands. These ground breaking new laser technologies allow for safer and more rapid healing, producing dramatic improvement in skin from virtually all over the body. A series of several treatments, spaced approximately one to two months apart, are recommended for optimal results.

The doctors at SkinCare Physicians have been pioneers in these technologies, and have lectured to dermatologists and plastic surgeons around the world. One of the things that is unique about SkinCare Physicians is the number of laser devices our physicians have at their disposal. With more than five different minimally ablative and fractionated lasers, our doctors are able to create a custom treatment plan that is right for your individual skin characteristics. So the next time you are in for a visit, ask us about the faster healing and improved results SkinCare Physicians reliably obtains with these superb new lasers.

## HOT TOPICS

### LASER ASSISTED LIPOSUCTION: THE NEWEST WAY TO GET THE SHAPE YOU WANT

SkinCare Physicians is one of the only practices in the country to have several brand new liposuction technologies. Bursting onto the scene in 2007 was SmartLipo, featured on national television and in *People Magazine*. Two other exciting technologies, CoolLipo and ProLipo, have also been developed in the past 12 months. SkinCare Physicians is acknowledged as a leader in liposuction, and this continues with our pioneering research with these hot new technologies. It has never been easier, or faster, to achieve the smooth, sculpted shape you have been thinking about, all with much less pain and down time than you may have dreamed of!



Before



After

### THERMAGE: IMPROVED RESULTS AND NEW TECHNIQUES FOR THE FACE AND BODY

After 9 years of research and clinical experience with Thermage at SCP, we have developed techniques to dramatically improve results with this amazing non-surgical skin tightening device. The face, jawline, upper neck, even the arms, abdomen, and thighs can be tightened in a very comfortable 45-90 minute procedure. Pain is a thing of the past with our new techniques, while at the same time we have new ways to significantly improve results.



Before



After

Pioneering work in two studies led by our dermatologists at 16 centers around the world reveals that Thermage is now a highly effective treatment for loose skin, and now even for unwanted fat. New technology and techniques allow us to sculpt the jawline, firm the arms, and even tighten and shrink the belly with a staggering 94% success rate. So next time you are in for a visit, ask us about how our novel and proven Thermage techniques can work for you.

### THE INFUSION CENTER AT SKINCARE PHYSICIANS

The Psoriasis Treatment Center at SkinCare Physicians is proud to announce the opening of a new, state of the art infusion suite. This facility dramatically expands the options for treating psoriasis by offering **Remicade**<sup>®</sup>, an exciting recent breakthrough for those suffering from severe psoriasis. With this ground breaking center, SkinCare Physicians continues our commitment to provide the finest dermatologic care available in the world.

### SKIN CANCER ALERT: OVER 1 MILLION CASES DIAGNOSED LAST YEAR

Skin cancer is the most common type of cancer diagnosed in the United States. Alarmingly, 1 in 5 Americans will develop some form of skin cancer during their lifetime. The two most common forms of skin cancer are basal cell carcinoma (BCC) and squamous cell carcinoma (SCC), which tend to arise on sun exposed skin, and fortunately have a better than 95% five-year cure rate if detected and treated early.

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Melanoma, although less common, can be fatal if allowed to progress and spread. It has increased by 2000% since 1930. This cancer can strike anyone, but those at increased risk include fair skinned sun sensitive people, anyone with a history of sunburns, those with many moles, and having a close relative who has had melanoma.

Prevention and early detection of skin cancer are the best ways of addressing this progressing epidemic. The American Academy of Dermatology recommends year round daily use of broad spectrum sunscreens with a sun protection factor (SPF) of 15 or higher, wearing protective hats and clothing, seeking shade whenever possible and annual exams for those with risk factors for skin cancer.

## ADULT ACNE: THE CURSE OF THE TEENAGE YEARS IN ADULTHOOD

Acne is a condition of the teenage years, right? Wrong! Women, in particular, continue to struggle with acne into adulthood, with more than 50% of women reporting acne breakouts in their 20's, 30's and 40's. This stubborn acne is often pronounced on the chin, jawline, and neck, and flares cyclically.

Aging skin is drier and less tolerant of many of the medications that teenagers might use, and a gentle cleansing and moisturizing regimen can go a long way towards helping your acne. In the past few years, the range of therapies for acne has broadened, including topical medications in newer formulations that adults are better able to tolerate. Systemic medications such as oral antibiotics are also quite useful, as are hormonal therapies such as oral contraceptive pills or Spironolactone. For a few women with severe or unremitting acne, Isotretinoin is a remarkably successful option. Your dermatologist can work with you to create a unique acne program that includes a skincare regimen, medical therapies, and procedural treatments to diminish your adult acne once and for all!

## AESTHETICIAN'S CORNER

### SKINCARE AESTHETICS®



Before



After

We finally have a light based treatment that can benefit patients suffering from acne. The FDA approved **Isolaz** photopneumatic device is a novel, highly effective treatment for many different kinds of acne. Over the course of treatment, patients notice a reduction in pore size, less oily skin, and of course a very visible improvement in their acne. A series of 4-6 treatments at 1-3 week intervals are usually sufficient to help improve even the most stubborn acne lesions. Patients who have Isolaz treatments also continue on the medications that our superb dermatologists prescribe for them.

This is an exciting and unprecedented development in the treatment of acne. Patients at any age can be treated with this device, in a simple, pain free, highly effective 45 minute visit. The Isolaz has been featured in *Vogue*, *Elle*, *Allure*, *Harpers Bazaar*, *Self*, *New Beauty*, *The New York Times* and *The Wall Street Journal*. We are thrilled to be able to offer you this exciting, groundbreaking technology for the treatment of acne.

## SKINCARE PHYSICIANS NEWS

### PLEASE HELP US WELCOME OUR NEW STAFF

We are pleased to welcome Kelly Collins, PA-C, Tania Phillips, M.D., FRCPC, and Jill Slater-Freedberg, M.D. to the staff at SkinCare Physicians. They each bring superb skills and wonderful personalities to our practice, and we are excited to have them join us. We know you will enjoy having them participate in your care.

### SKINCARE PHYSICIANS IMPLEMENTS HIGH TECH MEDICAL RECORDS SYSTEM

There is new technology in the SkinCare Physicians examination rooms! SkinCare Physicians has begun implementation of a new computerized patient record system that will significantly increase our speed of access to your records, improve response time for patient telephone calls, and at the same time enhance patient privacy and record accuracy. This electronic medical record system is yet another step we have taken at SCP to vastly improve the quality of care our patients receive. The time we save by using this terrific new system is valuable time that is better spent with you, our patients!

### SKINCARE PHYSICIANS RECEIVES PRESTIGIOUS ACCREDITATION AWARD



SkinCare Physicians is extremely proud to have achieved accreditation by the American Association of Ambulatory Health Care, Inc. (AAAHC). Accreditation by AAAHC ensures our patients that SkinCare Physicians meets the highest standards possible in the United States. AAAHC accreditation has been a 5 year process for SkinCare Physicians, and we are extremely proud of our staff for achieving the highest level of accreditation possible. This is yet another example of the efforts we make at SkinCare Physicians to provide our patients with the highest level of care possible anywhere in the world.

## IN THE NEWS

### OUR PHYSICIANS ARE THE *Best of Boston*

In the November issue of *Boston Magazine*, an astounding 7 of the doctors at SkinCare Physicians were listed as the **Best of Boston**. In fact, the partners at SkinCare Physicians represented an exceedingly large percentage of the doctors recognized as the best Dermatologists in the Boston area. In addition, Dr. Travers was one of the featured physicians in the magazine, which is a well deserved recognition of her outstanding skills.

We are tremendously proud of the accomplishments of our highly acclaimed physicians. This is a well deserved honor, and is further evidence of the extremely high level of care that we provide at SkinCare Physicians.



We strive to bring our experience and commitment to academic and clinical excellence to our practice through the latest in medical, surgical, cosmetic, and laser services. At SkinCare Physicians, we offer a broad range of treatments to our patients who have dermatologic, aesthetic, skin cancer, cutaneous, surgical or other medical or appearance-related concerns.

The mission of SkinCare Physicians is to deliver personalized service along with ethical, skilled, comprehensive care. Our renowned physicians offer a broad range of diagnostic and therapeutic procedures, providing patients with unparalleled service. This vision is the cornerstone of who we are and what we do.

### SkinCare Physicians and our Affiliations

We are proud to have formal academic and teaching relationships with many of the preeminent teaching institutions in New England. Our doctors are nationally and internationally recognized for their leadership, and nowhere is this more evident than in their impressive array of academic appointments at major universities. Our affiliations include:

Yale University | Harvard University | Dartmouth College | Boston University | Tufts University

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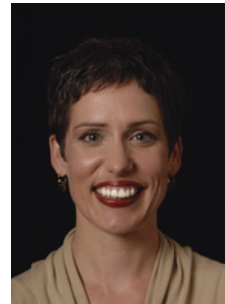
Dr. Kenneth Arndt



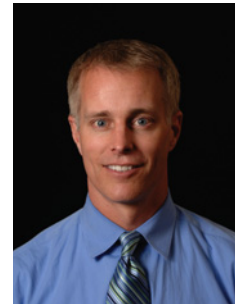
Dr. Jeffrey Dover



Dr. Michael Kaminer



Dr. Robin Travers



Dr. Thomas Rohrer



Dr. Tania Phillips



Dr. Jeffrey Sobell



Dr. Katrinka Heher



Dr. Kay Kane



Kelly Collins, PA-C

Aestheticians | Blepharoplasty | Botox | Collagen | Contour Threadlift | Endovenous ablation | Fat transplantation | Fraxel laser  
Glycolic acid chemical peels | Hair transplantation | Laser hair removal | Laser removal of red & brown spots | Laser resurfacing | Liposuction  
Microdermabrasion | Mohs surgery | Pediatric, adult, and geriatric dermatology | Photorejuvenation | Restylane | Skin cancer surgery  
Sclerotherapy | Soft tissue augmentation | Tattoo removal | Thermage