

SkinCare Physicians®



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The Body Sculpting Center at SkinCare Physicians (SCP)

It may feel like science fiction has come to SkinCare Physicians, but the reality of losing inches without surgery is here. For the first time in history, the number of non-surgical body shaping procedures performed in the United States will exceed liposuction. The body shaping revolution is real, and now you can access it at SkinCare Physicians easier than you may have thought.

SkinCare Physicians has been at the epicenter of body shaping for the past 10 years, performing much of the scientific research that led to FDA approval of the primary devices used in the U.S., Liposonix and CoolSculpting (Zeltiq). Our physicians have detailed knowledge of the devices, and most importantly, how to determine which device is right for you.



Pre CoolSculpting



Post CoolSculpting

With both Liposonix and CoolSculpting, SkinCare Physicians now has a comprehensive non-surgical body sculpting program that allows us to treat virtually any area of the body. Arms, legs, bra line, and especially the abdomen and love handles respond nicely to treatment. Recovery is rapid, and in most cases patients can go back to work and their

normal daily activities immediately. There are no bandages or cumbersome garments to wear, and your new shape starts to appear 6-8 weeks after the procedure.

When combined with our internationally known liposuction practice, SkinCare Physicians has all the tools available to help you achieve the shape you want. Come ask us how the Body Sculpting Center can help on your way to the shape you have dreamed of.

The Filler Revolution...The Fountain of Youth for the New Millennium

2012 brought the world of fillers to an entirely new level with the introduction of Belotero, and the emergence of Sculptra. Both of these products are fantastic, safe injectable liquids that smoothly enhance facial contours, resulting in a lasting younger appearance. When combined with Restylane, Juvederm and Radiesse, which we have used safely and superbly for years, our physicians can use this dynamic array of products to custom fit treatment to your specific anatomy. Upper lip lines, hollow cheeks and temples, stubborn jowls, and a host of other lines and wrinkles can be erased in less than 30 minutes.

Most people develop an aged or sagging appearance because of atrophy to underlying facial fat. In the old days, the only treatment available was a facelift, but dermatologists quickly recognized that pulling skin tight over a face with atrophy often resulted in a "pulled" look. The treatment revolution came with the introduction

of fillers to reverse atrophy. And perhaps most importantly, how and where we place those fillers has improved dramatically in the past year. With an enhanced understanding of what makes people look older, our physicians now target those areas precisely, producing a more natural and youthful appearance. In 2012 the last pieces of the filler puzzle came together, and with this complete palette of fillers, the doctors at SCP can often work magic!



Before Belotero



After Belotero

Introducing Pellevé to Tighten Eyelids



SkinCare Physicians has performed pioneering research on Pellevé, and we have developed this exciting new non-surgical technique to tighten lower eyelid skin. A first of its kind, Pellevé uses gentle

radiofrequency heat to firm and tighten lower eyelid skin and collagen. A series of 3 fifteen minute procedures, spaced a month apart, are all that is needed to achieve noticeably tighter, smoother skin. The procedure is virtually painless, and recovery is immediate. No longer do patients need drastic lower eyelid surgery, or laser procedures that can be difficult to heal from. Pellevé is a terrific solution for patients who just want a little tightening under the eyes. And when combined with Thermage for the rest of the face, the results are often dramatic!

When Is It Too Early?



Patients often ask what is the right age to start having cosmetic procedures. The answer is actually simple... start before the damage becomes permanent. Some new research indicates that starting at an earlier age may in fact be a good idea. The best example of this is early use of

sunscreens as a child, which helps prevent wrinkles, skin cancer, and other unwanted signs of aging. Starting with procedures such as light chemical peels, Botox, fillers and lasers as early as age 30 can help prevent some of the etched, deeper lines that our patients often complain about.

The bottom line is, begin having treatments before the damage gets so significant that it cannot be reversed. Timing is different for everyone, but the goal is the same...prevention!

MiraDry Hits Its Stride for Underarm Sweating



Introduced in 2011, miraDry is a novel non-surgical way to eliminate bothersome underarm sweating. Nearly 20% of the population suffers from excessive sweating, and miraDry has earned a reputation as the best way to achieve lasting results. In a recent study, nearly 95% of patients

achieved 86% sweat reduction that lasted longer than 2 years. SkinCare Physicians has been at the forefront in the development of this amazing technology, performing the first treatment in the world, and much of the initial research that led to FDA approval. Minimal downtime, great results, long lasting...no sweat!

Hot Topics

• Eliminate Acne Scars (and Sun Damage Too!)



SCP has long standing interests and expertise in the treatment of acne scars, dating back to early ground-breaking research by our physicians over a decade ago. Fortunately, the treatment of acne scars has come a long way, and we can help nearly all patients

who suffer from them. Treatments such as subcision, fillers, delicate sandpaper dermabrasion, and lasers such as DEKA and the Fraxel Re:store and Re:pair have revolutionized our approach. Our physicians are expert in evaluating the different subtypes of acne scars, and most importantly, custom fitting your scars to the proper treatment strategy. The beauty is these treatments improve sun damage too! You don't have to suffer with acne scars any longer. Please ask us how we can help.

• New Hope for Melasma



Melasma is a problematic darkening of facial skin that affects millions of women, and can often be extremely difficult to treat. We are very excited about a new 3 step, no downtime procedure called Illuminase. Facial skin is thoroughly cleansed with a Clarisonic brush, followed

by the keystone of the procedure, an easily tolerated low energy Nd:YAG laser treatment. Kligman's formula, a unique custom blended cream is then applied to the skin nightly. The treatment is performed 3 times over 3 months, and results have been superb!

• Research at SCP: Leading the Way



SCP has one of the most respected dermatology research programs in the world. Many of the devices that are used in everyday practice were first studied at SCP. Thermage, miraDry, Zeltiq and Fraxel, are all examples of treatments that had their start at SCP. The latest device is the Pico laser for tattoos and unwanted pigment, which can deliver a dramatic and rapid response. Part of the mission of SCP is to deliver superb care with leading technology, provided by the world's experts. Our research program enhances our ability to do just that!

• Thermage Helps Stop the Aging Clock



The past year has brought some clarity to the world of non-surgical skin tightening, especially Thermage. More than 98% of our patients see significant, noticeable results after Thermage treatment of the face. In particular, the jawline, lower face, and upper neck tighten beautifully. Results are equally impressive when treating the abdomen, and importantly, pain is now a thing of the past!

We have also learned that repeat Thermage treatment at 18 to 24 month intervals produces cumulative improvement, and gives the extra benefit of preventing future sagging. Thermage is one of the main components of our antiaging program at SCP. Please ask us how it can be of benefit to maintaining a younger, healthy look.

In The News

• SCP Gets Internet Savvy with Social Media!



We are always looking for new ways to help educate our patients about their skin. Throughout 2013 we will be expanding our web presence via Facebook, Twitter, YouTube and our own blog. Our dedicated YouTube site has videos created by our doctors that demonstrate some of their superb skill, and our Facebook page has a variety of interesting stories and notes. The SCP blog (blog.skincarephysicians.net) is alive again with weekly posts that are worth reading, and we will use Twitter to keep you abreast of the rapidly evolving world of dermatology, cosmetic and laser surgery. Now you can have up to the minute information that comes directly from our world renowned doctors sent right to your smartphone or computer! Please join and share with us your thoughts and stories as SCP enters the social media revolution!

• Top Doctors at SkinCare Physicians

Once again, SCP has been recognized by *Boston Magazine* as one of the top places to receive dermatology care in Massachusetts. An amazing 8 of our doctors were recognized in the 2012 Top Docs issue of *Boston Magazine*, more than any other dermatology practice in the region!



• SkinCare Physicians and The Community

Each year the staff at SCP likes to show its charitable side, raising money for our local community. This year's highlights included the Pan-Mass Challenge in support of the Dana Farber Cancer Institute, the 26.2 mile Boston Marathon, raising funds for the Melanoma Foundation of New England (in record heat!), and the Santa Speedo Run for the Play Ball Foundation. All told, more than \$20,000 was raised for these charitable organizations!



• SkinCare Essential: The Easy Way to Healthier Skin



Skincare Aesthetics is delighted to announce *The SkinCare Essential*, an exciting and effective program designed to promote optimal skin health. If you are looking for the best skin rejuvenating regimen

using the most advanced technology, this simple and results driven program is your *essential*! Performed by our skilled and experienced aestheticians, treatment includes a combination of skin rejuvenating lasers and glycolic peels. Clear+Brilliant works to visibly brighten skin tone, improve texture, and reduce appearance of pores. The Perméa laser diminishes discoloration and improves skin pigmentation. Glycolic peels are the perfect complement to revitalize and rejuvenate! Treatments are safe for all skin types, and are quick with minimal discomfort and social downtime. The results are simply remarkable, and your skin will look more beautiful than you ever imagined!

Did You Know?

• Can You Hear Me Now?



SkinCare Physicians prides itself on listening to our patients, and we have taken your comments about our phone system to heart. We are replacing our current phones with a new, state-of-the-art system. It is our expectation that this new system will allow us to improve even further the superb customer service that we strive to deliver every day.

In addition, this upgrade is part of a complete technological overhaul of how we communicate with our patients. In 2013, we will begin implementing an email/text message confirmation system that should streamline the process of making and confirming appointments with SkinCare Physicians. And for those of you who love hearing from Manny, don't worry! He will remain a valuable and central part of our communications team.

• Dr. Deanne Robinson Joins SCP

SCP is in growth mode once again. We have one of the shortest waiting times to get an appointment anywhere in the world, and that is by design. To ensure this continues, SCP is pleased to introduce Dr. Deanne Robinson as the newest member of our SCP Physician team. Dr. Robinson comes to SCP after training at Yale, and is a superb dermatologist with additional talents in cosmetic and dermatologic surgery. Please help us welcome Dr. Robinson and her family to Boston!



• The Envelope Please...



Each year SCP surveys our patients to evaluate how we can improve the quality of care we deliver, as well as the patient experience. The results are in! An astonishing 97.4% of patients would recommend SCP to their friends. SCP has achieved national recognition as one of the preeminent dermatology and cosmetic surgery practices in the country, and we work every day to ensure that our patients receive the finest care available anywhere.

• Here We Grow...Again!

You may have noticed some construction signs and hard hats around SCP this past year. We have expanded our administrative space on the first floor, and have nearly doubled the size of our clinical space in Suite 305. All of this construction is performed with one thing in mind... improve the patient experience. Thank you for bearing with us during this phase of our growth.



• SCP Sponsors Miss Massachusetts!



SCP is proud to support Taylor Kinzler, Miss Massachusetts 2012. Taylor will be representing Massachusetts in the Miss America Pageant in Las Vegas, and we all wish her the best! You can follow Taylor's progress on Twitter @MissMass2012.

Visit our Blog and Facebook Page
blog.skincarephysicians.net

Our Mission

We strive to bring our experience and commitment to academic and clinical excellence to our practice through the latest in medical, surgical, cosmetic, and laser services. At SkinCare Physicians, we offer a broad range of treatments to our patients who have dermatologic, aesthetic, skin cancer, cutaneous, surgical or other medical or appearance-related concerns.

The mission of SkinCare Physicians is to deliver personalized service along with ethical, skilled, comprehensive care. Our renowned physicians offer a broad range of diagnostic and therapeutic procedures, providing patients with unparalleled service. This vision is the cornerstone of who we are and what we do.

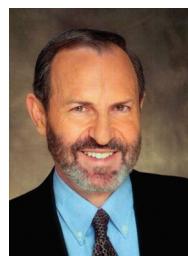
SkinCare Physicians and our Affiliations

We are proud to have formal academic and teaching relationships with many of the preeminent teaching institutions in New England. Our doctors are nationally and internationally recognized for their leadership, and nowhere is this more evident than in their impressive array of academic appointments at major universities. Our affiliations include:

Yale University | Harvard University | Dartmouth College | Boston University | Tufts University | Brown University

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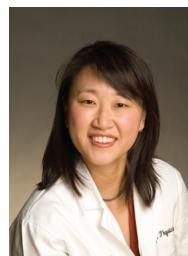
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Kelly
Collins, PA-C

Aestheticians | Blepharoplasty | Botox | Fillers | Zeltiq | Dysport | MiraDry | Liposonix | Fraxel laser | Clear + Brilliant | Pellevé
Glycolic acid chemical peels | Hair transplantation | Laser hair removal | Laser removal of red & brown spots | Laser resurfacing | Liposuction
Microdermabrasion | Mohs surgery | Pediatric, adult, and geriatric dermatology | Photorejuvenation | Restylane/Juvederm/Radiesse/Sculptra/Belotero
Skin cancer surgery | Sclerotherapy | SmoothShapes | Tattoo removal | Thermage